

Jackson County Fair
2020 Entertainment Sponsorship Program
Your name seen by over 50,000 People

Exclusive Sponsors \$15,000

- Includes:
- * 7 ½ x 20 (or smaller) sign in a prominent spot where available; please provide.
 - * Your Company name on the radio ads and TV ads for both Country and Rock Nights.
 - *1 3X5 promotional sign will be in the air of the Grand Concourse
 - *Name scroll on Electronic Fair sign during July as a Sponsor
 - * Recognition on some fair promotional advertisements.
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **24 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit OR 12 passes and ability to go into all pit areas.

Emerald Sponsors \$10,000

- Includes:
- * Your Company name on the radio ads for both Country and Rock Nights.
 - * 7 ½ x 20 (or smaller) sign in a prominent spot where available; please provide.
 - *1 3X5 promotional sign will be in the air of the Grand Concourse
 - *Name scroll on Electronic Fair sign during July as a Sponsor
 - * Recognition on some fair promotional advertisements.
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **20 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit OR 10 passes and ability to go into all pit areas.

Diamond Sponsors \$5000

- Includes:
- * Your Company name on the radio ads for Rock Night.
 - * 7 ½ x 20 (or smaller) sign in a prominent spot where available; please provide.
 - *1 3X5 promotional sign will be in the air of the Grand Concourse
 - *Name scroll on Electronic Fair sign during July as a Sponsor
 - * Recognition on some fair promotional advertisements.
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **18 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit OR 9 passes and ability to go into all pit areas.

INFORMATION:

Lanny Simpson, Mgr.
Box 859 – 1212 E. Quarry St.
Maquoketa, IA 52060

563-652-4282
manager@jacksoncountyiowafair.com
www.jacksoncountyiowafair.com

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See your Business Name HIGH IN THE SKY

Platinum Sponsors \$3000

- Includes:
- * 1- 4X8 sign in a prominent spot where available; please provide.
 - * 1 3X5 promotional sign will be in the air of the Grande Concourse.
 - * Name scroll on Electronic Fair sign during the week of the fair as a Platinum Sponsor
 - * Recognition on some fair promotional advertising.
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **16 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit OR 8 passes and ability to go into all pit areas.

Name the Grandstand (This is new to 2020)

Option 1: West Wing: \$3,000

- Includes:
- * 2- 1 sided 4x6 banners in a prominent spot where available on the North & South Entrances
 - * Recognition on some fair promotional advertising.
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse
 - * Logo placed on Digital Sign during the week of the fair
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **16 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.
- *This is not exclusive, if you wish to have your sponsorship be exclusive for this option it will be an additional 1,000.

Option 2: Center Grandstand: \$2,500

- Includes:
- * 2- 1 sided 4x6 banners in a prominent spot where available on the North & South Entrances
 - * Recognition on some fair promotional advertising.
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse
 - * Logo placed on Digital Sign during the week of the fair
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **14 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.
- *This is not exclusive, if you wish to have your sponsorship be exclusive for this option it will be an additional 1,000.

Option 3: East Wing: \$2,000

- Includes:
- * 2- 1 sided 4x6 banners in a prominent spot where available on the North & South Entrances
 - * Recognition on some fair promotional advertising.
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse
 - * Logo placed on Digital Sign during the week of the fair
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **12 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.
 - * This is not exclusive, if you wish to have your sponsorship be exclusive for this option it will be an additional 1,000.

Pearson Center Sponsor \$2,500

- Includes:
- * 2- 1 sided 4x6 banners in a prominent spot where available on the North & South Entrances
 - * Recognition on some fair promotional advertising.
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse
 - * Logo placed on Digital Sign during the week of the fair
 - * Occasional recognition on PA system during the week.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **14 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.

Volunteer Hall \$2,000

- Includes:
- * Sign on area or as close as possible to the area of sponsorship
 - * Logo placed on Digital Sign during the week of the fair
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse
 - * Recognition on some fair promotional advertising.
 - * Occasional recognition on PA system during the week of the fair.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **12 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.

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NAME THE STAGE or SATURDAY NIGHT PARTY AREA

\$1,500

- Includes:
- * Sign on area or as close as possible to the area of sponsorship
 - * Name in print under all artist ads
 - * 1 3x5 or smaller promotional signs will be up in the air of the Grand Concourse
 - * Recognition on some fair promotional advertising.
 - * Occasional recognition on PA system during the day of sponsorship
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **12 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.

DAY SPONSORS

\$1,500

- Includes:
- * Day sponsors will be recognized as “ABC Company Day” at the fair
 - * Day sponsors will have 1st acknowledgment & logo on all print advertising bold type for that day.
 - * Sponsor sign provided by fair on 5 entrance gates on day of sponsorship for Day Sponsorship
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse.
 - * Logo placed on Digital Sign during the week of the fair
 - * Recognition on some fair promotional advertising.
 - * Occasional recognition on PA system during the day of sponsorship
 - * Name posted in Thank you ads * Name on Web Site.
 - * Sponsor Week Packet include: **12 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.

TRACK SPONSORS: \$1,250.00 Full Week

- Includes:
- * Name announced during all track events
 - * Recognition on some fair promotional advertising.
 - * Occasional recognition on PA system during the day of sponsorship
 - * 1 3x5 promotional signs will be up in the air of the Grand Concourse and on Track.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Sponsor Week Packet include: **10 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or

Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter

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GOLD SPONSORS: \$1,000 or Pearson Stage Sponsor or Miller's Petting Zoo for 3 days Or Ramp Sponsor during the Night of Destruction

- Includes:
- * Recognition on some fair promotional advertising.
 - * Post 1- 3x5 promotional signs will be up in air of the Grand Concourse
 - * Sponsor Week Packet include: **8 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.
 - * Name posted in Thank you ads
 - * Name on Web Site.
 - * Recognition on the General PA system.

SILVER OR SHOWBARN SPONSORS \$500

- Includes:
- * 1 3x5 promotional sign to be displayed on the grounds
 - * Name on Web Site.
 - * Sponsor Week Packet include: **4 passes Gate Admission for the week**, Appreciation Meal, And your choice of one pit per pass: Truck and Tractor Pit, Stock Car Pit, Rock Party Pit or Country Party Pit. Once your pass is punched for a pit, you must purchase any or all other pits you wish to enter.
 - * Name posted in Thank you ads
 - * Recognition on the General PA system.

GROUND ACT SPONSORS: \$350

- Includes:
- * Sign to be posted in front of the act for the week
 - * Name mentioned on the web site
 - * Name in thank you ads
 - * 2 Complementary day passes
 - * Recognition on General PA system.

BRONZE SPONSORS: \$250

- Includes:
- * Sign to be posted on the white building for the week
 - * Name mentioned on the web site
 - * Name in thank you ads
 - * 2 Complementary day passes
 - * Recognition on General PA system.

FAMILY AND FRIENDS OF THE FAIR \$100-\$249

- Includes: * Name posted in Thank you ads
Additional ways to have your name seen at the fair

For an additional \$250

A sign will be placed at the individual event

For an additional \$500

A sign will at the individual event for the week.

Car Show
Hug a Hog Contest

Tractor Show

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